RESTORICAL PRESIDENCY

Edited by Martin J. Med

Martin J. Medhurst

Beyond the Rhetorical Presidency Martin J. Medhurst, 1996 With the administrations of Theodore Roosevelt and Woodrow Wilson the American presidency underwent many profound changes Chief among those was a radical evolution in the interaction of the president with the general public Divided into three sections the ten essays of this volume focus on that evolution and offer thought provoking analyses concerning the role of presidential rhetoric in passing policy generating support and promoting public discourse In Part I Jeffrey Tulis who introduced the concept of the rhetorical presidency more than a decade ago considers how the dilemmas he envisioned as part of that concept change just as the political arena changes Glen E Thurow reflects on private virtue and public duty as aspects of presidential character Bruce E Gronbeck argues that the electronic age has fundamentally changed the nature and impact of presidential rhetoric and indeed the presidency itself while Thomas W Benson contemplates whether politics is even possible in the environment of current computer mediated communications Part II turns from theoretical and metatheoretical explorations to practical criticism in a series of case studies Roderick P Hart and Kathleen Kendall evaluate the significance of a single telephone conversation about civil rights between Vice President Lyndon Johnson and Theodore Sorenson in June 1963 Using Richard Nixon s rhetoric as the example from which to draw general themes and issues Edwin Black considers the complex moral economy that supports presidential self invention G Thomas Goodnight uses the debate over Ronald Reagan's policy toward Central America to study rhetorical history contested memory and the uses of time in the service of power Robert L Ivie examines Graubard's critique of presidential war rhetoric in the context of the Persian Gulf action Karlyn Kohrs Campbell presents a framework for understanding the public views of the First Lady focusing on Hillary Rodham Clinton but drawing historical parallels Finally Part III of this volume offers a social scientific assessment of the theoretical and interpretive research on presidential rhetoric from one of the nation's leading scholars of the presidency George Edwards An introduction and afterword by series editor Martin J Medhurst seek to clarify the nature and status of the debate about the rhetorical presidency Beyond the Rhetorical Presidency offers scholars with an interest in speech communication and political science a volume that reexamines the place and significance of presidential rhetoric The Oxford Handbook of the American Presidency George C. Edwards, William G. Howell, 2011-08-04 With engaging new contributions from major figures in the field The Oxford Handbook of the American Presidency provides the key point of reference for anyone working in American The Oxford Handbook of Political Communication Kate Kenski, Kathleen Hall Jamieson, 2017 The Oxford politics today Handbook of Political Communication provides contexts for viewing the field examines political discourse media and interpersonal and small group political communication and considers political communication s evolution inside the altered political communication landscape Agendas for future research and innovation are presented The International Encyclopedia of Political Communication, 3 Volume Set Gianpietro Mazzoleni, Kevin G. Barnhurst, Ken'ichi

Ikeda, Rousiley C. M. Maia, Hartmut Wessler, 2015-12-14 The International Encyclopedia of Political Communication is the definitive single source reference work on the subject with state of the art and in depth scholarly reflection on the key issues within political communication from leading international experts It is available both online and in print Explores pertinent salient topics within political science sociology psychology communication and many other disciplines Theory empirical research and academic as well as professional debate are widely covered in this truly international and comparative work Provides clear definitions and explanations which are both cross national and cross disciplinary by nature Offers an unprecedented level of authority accuracy and balance with contributions from leading international experts in their associated fields Part of The Wiley Blackwell ICA International Encyclopedias of Communication series published in conjunction with the International Communication Association Online version available at Wiley Online Library www wileyicaencyclopedia com Named Outstanding Academic Title of 2016 by Choice Magazine a publication of the American Library Association Rhetoric Across Borders Anne Teresa Demo, 2015-07-15 Rhetoric Across Borders features a select representation of 27 essays and excerpts from the In Conversation panels at the Rhetoric Society of America's 2014 conference on Border Rhetorics The Prospect of Presidential Rhetoric James Arnt Aune, Martin J. Medhurst, 2008 Culminating a decade of conferences that have explored presidential speech The Prospect of Presidential Rhetoric assesses progress and suggests directions for both the practice of presidential speech and its study In Part One following an analytic review of the field by Martin Medhurst contributors address the state of the art in their own areas of expertise Roderick P Hart then summarizes their work in the course of his rebuttal of an argument made by political scientist George Edwards that presidential rhetoric lacks political impact Part Two of the volume consists of the forward looking reports of six task forces comprising more than forty scholars charged with outlining the likely future course of presidential rhetoric as well as the major questions scholars should ask about it and the tools at their disposal The Prospect of Presidential Rhetoric will serve as a pivotal work for students and scholars of public discourse and the presidency who seek to understand the shifting landscape of American political leadership Before the Rhetorical Presidency Martin J. Medhurst, 2008-11-05 Since its identification in 1981 the rhetorical presidency has drawn both defenders and critics Chief among those critical of the practice is political theorist Jeffrey K Tulis whose 1987 book The Rhetorical Presidency helped popularize the construct and set forth a sustained analysis of the baleful effects that have allegedly accompanied the shift from a constitutional presidency to a rhetorical one Tulis locates this shift in the presidencies of Theodore Roosevelt and Woodrow Wilson arguing that the rhetorical presidency is a twentieth century phenomenon Yet not all scholars agree with this assessment Before the Rhetorical Presidency is an attempt to investigate how U S presidents in the nineteenth century communicated with their publics both congressional and popular In part 1 Martin J Medhurst Mel Laracey Jeffrey K Tulis and Stephen E Lucas set forth differing perspectives on how the rhetorical presidency ought to be understood and evaluated In part 2 eleven scholars

of nineteenth century presidential rhetoric investigate the presidencies of Martin Van Buren John Tyler James K Polk Franklin Pierce James Buchanan Andrew Johnson Ulysses S Grant Rutherford B Hayes Benjamin Harrison Grover Cleveland and William McKinley As the first volume ever to focus on nineteenth century presidents from a rhetorical perspective Before the Rhetorical Presidency examines administrations policies and events that have never before been subjected to rhetorical analysis The sometimes startling outcomes of these investigations reveal the need for continuing debate over the nature practices and effects of the rhetorical presidency In a brief afterword Medhurst raises eight challenges to the original formulation of the rhetorical presidency and in so doing sets forth an agenda for future studies Rhetorical Studies Andrea A. Lunsford, Kirt H. Wilson, Rosa A. Eberly, 2008-10-29 The SAGE Handbook of Rhetorical Studies surveys the latest advances in rhetorical scholarship synthesizing theories and practices across major areas of study in the field and pointing the way for future studies Edited by Andrea A Lunsford and Associate Editors Kirt H Wilson and Rosa A Eberly the Handbook aims to introduce a new generation of students to rhetorical study and provide a deeply informed and ready resource for scholars currently working in the field Key Features Brings together scholars from across the disciplines of Speech Communication English and Writing Studies While rhetoric is by definition interdisciplinary self identified scholars in the field are most often institutionally separated from one another This Handbook bridges this divide by providing a refreshing range of transdisciplinary views on the nature status definition and scope of rhetoric today Offers a thorough going overview of rhetorical studies today Organized in four sections Historical Studies in Rhetoric Rhetoric Across the Disciplines Rhetoric and Pedagogy and Rhetoric and Public Discourse the volume provides a single resource for engaging rhetorical studies Underscores the importance of rhetoric to education across a wide range of disciplines as well as to effective participation in public arenas Thus the volume connects rhetoric s long teaching tradition to an activist agenda for informed civic engagement Addresses methodological and theoretical difficulties and offers means of negotiating them Provides one of the first introductions to rhetorical studies across cultures and to the related debates concerning comparative and contrastive rhetorics **Unpacking Metaphor-related Prepositions in Political Discourse** Mokhtar Ounis, 2023-11-27 This book explores the context around why English prepositions are used in figurative language more frequently than nouns and verbs using corpus based evidence to examine the most often used prepositions and how they are employed and for what purpose While research on cognitive approaches to metaphor has significantly expanded in recent decades little attention has been paid to prepositions as vehicles of figurative language owing to their polysemous complex and inconsistent nature To bridge this gap Ounis introduces an innovative conceptual framework that integrates conceptual metaphor theory diachronic linguistics and discourse pragmatics Drawing upon an extensive corpus of American presidential inaugural addresses this book considers the linguistic conceptual pragmatic and contextual dimensions of English prepositions revealing the fascinating interplay between language culture and cognition. This volume will be of interest to

scholars in pragmatics metaphor studies English language rhetoric studies and historical linguistics **Presidents in Culture** David Ryfe, 2005 Whether writing from the perspective of rhetoric or political science scholars of presidential communication often assume that the ultimate meaning of presidential rhetoric lies in whether it achieves policy success In this book David Michael Ryfe argues that although presidential rhetoric has many meanings one of the most important is how it rhetorically constructs the practice of presidential communication itself Drawing upon an examination of presidential rhetoric in the twentieth century from Theodore Roosevelt to Franklin D Roosevelt from Ronald Reagan to Bill Clinton Ryfe surveys the shifting meaning of presidential communication In doing so he reveals that the so called public or rhetorical presidency is not one fixed entity but rather a continuously negotiated discursive construct The Handbook of Rhetoric and Public Address Shawn J. Parry-Giles, J. Michael Hogan, 2010-05-10 The Handbook of Rhetoric and Public Address is a state of the art companion to the field that showcases both the historical traditions and the future possibilities for public address scholarship in the twenty first century Focuses on public address as both a subject matter and a critical perspective Mindful of the connections between the study of public address and the history of ideas Provides an historical overview of public address research and pedagogy as well as a reassessment of contemporary public address scholarship by those most engaged in its practice Includes in depth discussions of basic issues and controversies public address scholarship Explores the relationship between the study of public address and contemporary issues of civic engagement and democratic citizenship Reflects the diversity of views among public address scholars advancing on going discussions and debates over the goals and character of rhetorical scholarship Presidential Speechwriting Kurt Ritter, 2004 Annotation The chapters in this book two by former White House speechwriters give insight into the process of presidential speechwriting from Franklin D Roosevelt's administration to Ronald Reagan's What Does the American Presidency Mean? Richard Holtzman, 2025-06-27 What Does the American Presidency Mean The Need for Interpretation in Presidency Studies makes a compelling case for how interpretivism contributes to our understanding of the American presidency This brief book is accessible and inviting regardless of a reader's background in presidency studies or interpretivism Part I explores several dimensions of interpretivist and positivist methodologies Chapters discuss the characteristics of interpretivism genealogically trace positivism's dominance in presidency studies and identify how attributes of the presidency that raise methodological challenges for positivism are the same that make it fertile ground for interpretivism Part II explores a wide range of interpretive scholarship on the American presidency including studies of presidential meaning making the institution s historical political development presidential symbolism the construction of the presidency and the presidential spectacle It concludes with an interpretation of recent developments emphasizing the timeliness relevance and importance of methodological pluralism in presidency studies The book is written for anyone interested in the meaning of the presidency whether scholars or graduate students in American political science or those from other disciplines within and outside the

United States It is appropriate for courses on the American Presidency Executive Politics Political Communication Rhetoric and Social Science Methods among others The Nationalization of American Political Parties, 1880-1896 Daniel Klinghard, 2010-04-19 This book investigates the creation of the first truly nationalized party organizations in the United States in the late nineteenth century an innovation that reversed the parties traditional privileging of state and local interests in nominating campaigns and the conduct of national campaigns Between 1880 and 1896 party elites crafted a defense of these national organizations that charted the theoretical parameters of American party development into the twentieth century With empowered national committees and a new understanding of the parties role in the political system national party leaders dominated American politics in new ways renewed the parties legitimacy in an increasingly pluralistic and nationalized political environment and thus maintained their relevance throughout the twentieth century. The new organizations particularly served the interests of presidents and presidential candidates and the little studied presidencies of the late nineteenth century demonstrate the first stirrings of modern presidential party leadership Speaking with the People's Voice Jeffrey P. Mehltretter Drury, 2014-03-03 The role of public opinion in American democracy has been a central concern of scholars who frequently examine how public opinion influences policy makers and how politicians especially presidents try to shape public opinion But in Speaking with the People's Voice How Presidents Invoke Public Opinion Jeffrey P Mehltretter Drury asks a different question that adds an important new dimension to the study of public opinion How do presidents rhetorically use public opinion in their speeches In a careful analysis supported by case studies and discrete examples Drury develops the concept of invoked public opinion to study the modern presidents use of public opinion as a rhetorical resource He defines the term as the rhetorical representation of the beliefs and values of US citizens Speaking with the People's Voice considers both the strategic and democratic value of invoked public opinion by analyzing how modern presidents argumentatively deploy references to the beliefs and values of US citizens as persuasive appeals as well as acts of political representation in their nationally televised speeches The SAGE Handbook of Political Communication Holli A Semetko, Margaret Scammell, 2012-05-17 This authoritative and comprehensive survey of political communication draws together a team of the world's leading scholars to provide a state of the art review that sets the agenda for future study It is divided into five sections Part One explores the macro level influences on political communication such as the media industry new media technology and political systems Part Two takes a grassroots perspective of the influences of social networks real and online on political communication Part Three discusses methodological advances in political communication research Part Four focuses on power and how it is conceptualized in political communication Part Five provides an international regional and comparative understanding of political communication in its various contexts The SAGE Handbook of Political Communication is an essential benchmark publication for advanced students researchers and practitioners in the fields of politics media and communication sociology and research methods Corpora and Discourse Studies Anthony

McEnery, Paul Baker, 2015-07-21 This edited collection brings together contemporary research that uses corpus linguistics to carry out discourse analysis The book takes an inclusive view of the meaning of discourse covering different text types or modes of language including discourse as both social practice and as ideology or representation **^AAnti-Intellectual Presidency** Elvin T. Lim, 2012-01-01 Lim argues that the ever increasing tendency for presidents to crowd out argument in presidential rhetoric with applause rendering platitudes and partisan punch lines was concertedly implemented by the modern White House Through a series of interviews with former presidential speechwriters he shows that the anti intellectual stance was a deliberate choice rather than a reflection of presidents intellectual limitations Only the **Slipping the Surly Bonds** Mary E. Stuckey, 2006 Millions of Americans smart he suggests know how to dumb down including hundreds of thousands of schoolchildren watched in horror as the Challenger shuttle capsule exploded on live television on January 28 1986 Coupled with that awful image in Americans memory is the face of President Ronald Reagan addressing the public hours later with words that spoke to the nation s shock and mourning Focusing on the text of Reagan s speech author Mary Stuckey shows how President Reagan's reputation as the Great Communicator adds significance to our understanding of his rhetoric on one of the most momentous occasions of his administration **Cracked But Not Shattered** Theodore F. Sheckels, 2009-01-01 Cracked But Not Shattered thoroughly analyzes Hillary Clinton s 2008 campaign for the Democratic Party's presidential nomination with an eye to identifying what went wrong why the frontrunner she ended up not breaking the glass ceiling Although her communication was flawed and the media coverage of her did reflect biases these essays demonstrate how her campaign was in trouble from the start because of her gender status as a former First Lady and being half of a political couple

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