

A Language and Culture Comparative Study of Three Primary Colors in English and Chinese Idioms and Usual Expressions from the Perspective of Metaphorical Cognition

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ABSTRACT

Color terms, especially the three primary colors, bear the weight of basic meaning of color in English and Chinese idioms and usual expressions. The same color has different meanings in different languages, thus it makes Native English speakers and Native Chinese speakers who use other foreign languages puzzled. Therefore, it is necessary to make a language and culture comparative study of the meanings of three primary colors in English and Chinese idioms and usual expressions. This essay uses metaphors and cognition to make the comparative study between color idioms and usual expressions in English and Chinese. It aims at revealing the similarities and dissimilarities of metaphorical cognitive meanings of three primary colors in English and Chinese idioms and usual expressions. This essay provides a perspective for the role of cultural variation of metaphor and plays a role in overcoming the language barriers in communication.

Keywords: *three primary colors, idioms and usual expressions, metaphorical cognition.*

1. INTRODUCTION

Color features are the perception and description of human language. It is an important part of the world language. In language, this symbol symbolizes the an understanding of color words. The words of color are generally used in people's cognition and description of the world [1].

Therefore, it is necessary to inherit the colors in human language. Everything in nature, including human language, is in a state of change. The development of language cannot be separated from the development of human language. A more developed language may affect the less developed one. At the same time, it is also conducive to the development of human language in the process of development. In the process of language learning, learners' attention is becoming more and more concentrated[1]. In non-human languages, Kay and McDaniel find an interesting phenomenon, metaphor. The metaphors of color and color terms are closely related. In exploring metaphors and its working mechanisms, the color terms are very useful.

In this essay, metaphorical cognitive meanings of three primary colors in English and Chinese idioms and usual expressions will be studied. Similarities and dissimilarities of three primary colors in English and Chinese idioms and usual expressions will also be searched from the aspect of metaphorical cognition. This essay is divided into several parts. In the first part, a brief introduction to metaphorical cognition will be shown. In the next part, first it is about similarities of metaphorical cognitive meanings of three primary colors in English and Chinese idioms and usual expressions. Secondly, it is about dissimilarities of metaphorical cognitive meanings of three primary colors in English and Chinese idioms and usual expressions. The last is about the reasons for similarities and dissimilarities of three primary colors' metaphorical cognitive meanings in English and Chinese idioms and usual expressions. The final part is the conclusion.

2. LITERATURE REVIEW

Color terms are as common as linguistic phenomena in many kinds of cultures and languages. It is necessary to introduce color terms, as color terms are going to be

Interests Culture A Comparative Study

Dr Finn Laursen



Interests Culture A Comparative Study:

A Handbook of Work and Organizational Psychology De Charles, P J D Drenth, THIERRY HENK, 2013-05-24

Organizational processes and the organization environment interaction are discussed in this volume of the Handbook of Work and Organizational Psychology Both organizational and environmental characteristics affect the behaviour of individuals and groups but such characteristics are in turn also influenced by behavioural features This volume on organizational psychology covers subject areas such as organization theory organizational culture and change leadership decision making and participation motivation and satisfaction payment systems effective communication and social organizational aspects of automation The final chapter describes the impact upon behaviour and attitudes of the transition of a socialist led society to a market economy

A Comparative Study of Chinese and Western Legal Language and Culture Falian Zhang, 2021-03-08

This book involves a variety of aspects and levels including the diachronic and synchronic dimensions Law profoundly affects our daily lives but its language and culture can at times be nearly impossible to understand As a comparative study of Chinese and Western legal language and legal culture this book investigates the similarities and differences of both sides and identifies their respective advantages and disadvantages Accordingly it considers both social and cultural functions and both theoretical and practical values Firstly the book addresses the differences that is the basic frameworks and disparities between the Chinese and Western legal languages and legal cultures Secondly it explores relevant changes over time that is the historical evolution and the basic driving forces that were at work before the Chinese and Western legal languages and cultures met Lastly the book elaborates on their fusion that is the conflicts and changes in Chinese and Western legal languages and cultures in China in the modern era as well as the introduction transplantation and transformation of Western legal culture

European Traditions in the Study of Religion in Africa Ulrich Berner, Christoph Boehinger, 2004 This volume comprises case studies of five centuries of European encounters with and imaginations of Africa encompassing her triple religious heritage African Traditional Religions Christianity and Islam The introductory chapters outline the challenges and present overviews some of them also analyze the early accounts of European travelers and missionaries The following contributions examine the lasting legacy of the European Enlightenment in employing an ambivalent language of human equality and universalism while in actual fact consigning Africa to an inferior position It has been difficult for western scholars to divorce themselves wholly from the perceptions thus established However there have been quite different approaches This is indicated in the papers discussing the role and impact of influential European academics scholars of religion theologians historians and social scientists during the colonial and postcolonial period Other contributions examine specific institutional centers of African religious studies in Europe The concluding chapters critically assess European approaches and their use for the study of religion in Africa from an African perspective

Handbook of Work and Organizational Psychology: Organizational psychology Pieter J. D. Drenth, Henk Thierry, Charles Johannes Wolff, 1998 Volume

four of a four volume set This second edition has been extensively rewritten and should be of interest to both practitioners and students of organizational psychology **Organizational Psychology** Pieter Johan Diederik Drenth, Henk Thierry, Charles Johannes Wolff, 2000 Volume four of a four volume set This second edition has been extensively rewritten and should be of interest to both practitioners and students of organizational psychology **What the West Can Learn From the East** Dennis M. McInerney, Oon Seng Tan, Gregory Arief D. Liem, Ai-Girl Tan, 2008-10-01 Education East and West is today mostly Western in orientation Asian perspectives remain relatively unrepresented in curricula pedagogy and administrative structures This volume has brought together authors researching in Asia who redress this imbalance and describe what the West can learn from the East Topics covered include conceptions of and approaches to effective learning and teaching self regulated learning perceived causes of success and failure valuing of education peer influences and classroom behavior creativity teacher commitment class size motivation future goals and other influences on effective learning Shared insights from the research and theorizing presented should provide a fascinating perspectives for educators and administrators charged with providing cutting edge research based educational best practices in diverse cultural and social environments internationally **Methods of Cross-Cultural Social Research** Susanne Rippl, Christian Seipel, 2025-05-26 Cross cultural comparison is gaining increasing importance in the context of globalization and the internationalization of many areas of life The aim of this volume is to provide a concise and practical introduction to the methods of cross cultural research In particular the possibilities and limitations of cross cultural survey research are addressed The book offers a solid foundation for a critical approach to cross cultural studies but it also imparts basic knowledge for conducting one's own cross cultural research *Fundamentals of Research on Culture and Psychology* Valery Chirkov, 2015-11-19 This unique text covers the core research methods and the philosophical assumptions that underlie various strategies designs and methodologies used when researching cultural issues It teaches readers why and for what purpose one conducts research on cultural issues so as to give them a better sense of the thinking that should happen before they go out and collect data More than a methods text it is about all the steps that go into doing cross cultural research It discusses how to select the most appropriate methods for data analysis and which approach to use and details quantitative qualitative and mixed methods for experimental lab studies and ethnographic field work *Feast as a Mirror of Social and Cultural Changes* Frédéric Armao, Bożena Gieriek, Ilze Kačāne, Tatiana Minniyakhmetova, László Mód, Marek Moroń, Ewa Nowicka, Alina Romanovska, Monika Salzbrunn, Tigran Simyan, Kiyoshi Umeya, 2020-12-23 Feasting seems to be an inseparable element of peoples especially their collective lives ____ The proposed volume consists of original unpublished texts in which their Authors search for the answers to the following questions How far have we gone astray from the primeval idea of celebrating the feast from understanding tradition in terms of the Romanian historian of religion Mircea Eliade or the French sociologist mile Durkheim Are there still any traditional in its very meaning feasts If not if they are

invented Hobsbawm and Ranger 1983 1992 why are they called traditional What elements have changed and why What has had the greatest impact on celebrating feasts What are the new factors influencing the course of a feast s celebration ____

It was difficult to categorize the texts contained in this book because the subjects discussed in them very often overlap Still it was possible to recognize several accentuated aspects that served as the basis for the division of the book into three sections

- 1 Culture and Identity
- 2 Ritual and Cultural Values
- 3 Culture and Policy

The contributors are scholars who represent various international institutions and fields of research and use different approaches and methodologies to study the subject of the feast This publication is an opportunity to bring the results of their research together in one book The volume contains chapters in which various aspects of feasts festivals and festivities perceived as a mirror of social and cultural changes in the twentieth and twenty first centuries are presented It provides a unique and rich resource in the fields of culture folklore religion anthropology sociology as well as politics and other cultural and social sciences In the future we hope to broaden the scope of our research and to include more ethnic groups and their cultures in order to see the changes they have undergone and factors that caused them ____

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agency of the dead feast funeral rites Jopadhola modernity Uganda **Comparative Regional Integration** Dr Finn Laursen, 2013-03-28 This volume features up to date studies of regional integration efforts in all major parts of the world especially North America South America and East Asia Comparisons are drawn between these efforts and those made in the EU where integration has progressed much further The book asks what explains the variation in achievements What kind of agreements and institutions are needed to produce regional integration Is pooling and delegation of sovereignty necessary to overcome collective action problems How important is regional leadership This work is a major new contribution to the literature on regional integration and will appeal to theorists policymakers students and other readers concerned about world developments It will also be of value to courses covering international political economy international relations and regional integration at both undergraduate and graduate level *European Political Cultures* Roger Eatwell, 2002-09-11 This comparative study of the political cultures of the major European nations explores the notion of nationhood as it applies in different political contexts **The Limits of Culture** Brenda Shaffer, 2006 Experts analyze the effect of cultural interests on the foreign policy of states in the Caspian region including Iran Azerbaijan Armenia Georgia Afghanistan Kazakhstan and Pakistan **Cross-Cultural Psychology** John W. Berry, 2011-02-17 Third edition of leading textbook offering an advanced overview of all major perspectives of research in cross cultural psychology **The Essential Edmund Leach: Culture and human nature** Edmund Ronald Leach, 2000-01-01 Brings together a representative selection of the writings of Edmund Leach **Research in Education** , 1971 Spatial Literary Studies in China Ying Fang, Robert T. Tally Jr., 2022-11-14 Spatial Literary Studies in China explores the range of vibrant and innovative research being done in China today Chinese scholars have been exploring spatially oriented literary criticism in two different and mutually reinforcing directions the first has focused on the study of Western literature especially U S and European texts and theory and the second has examined Chinese cultures texts and spaces This collection of essays demonstrates Chinese scholars insightful interpretation evaluation and innovative application of international spatial analyses theories and methodologies as well as their inspiring exploration and reconstruction of distinctively Chinese critical and theoretical discourses For the first time in English the essays in this volume demonstrate the vitality of literary geography geocriticism and the spatial humanities in China in the twenty first century *Modern State Development, Capacity, and Institutions* Derica Lambrechts, 2017-07-31 This book makes an important original conceptual and theoretical contribution to our understanding of modern state development the role of the state and the South African transition to democracy Its focus on related concepts such as state capacity political trust and tolerance adds to insights on the dynamics of political and democratic transitions Furthermore the selected focus areas as well as the comparative approach add new insights into the peculiarities of the South African transition state development state capacity and state institutions Its focus on societal dynamics and state society relations is a significant contribution Handbook of Global and Multicultural Negotiation Christopher W. Moore, Peter J. Woodrow, 2010-02-04

Praise for Handbook of Global and Multicultural Negotiation In today's globalized world few competencies are as essential as the ability to negotiate across cultures In this insightful and practical book Chris Moore and Peter Woodrow draw on their extensive global experience to help us understand the intricacies of seeking to reach intercultural agreements and show us how to get to a wise yes I recommend it highly William Ury coauthor Getting to Yes and author The Power of a Positive No Rich in the experience of the authors and the lessons they share we learn that culture is more than our clothing rituals and food It is the way we arrange time space language manners and meaning This book teaches us to understand our own culture so we are open to the other and gives us practical strategies to coordinate our cultural approaches to negotiations and reach sustainable agreements Meg Taylor compliance advisor ombudsman of the World Bank Group and former ambassador of Papua New Guinea to the United States of America and Mexico In a globalized multicultural world everyone from the president of the United States to the leaders of the Taliban from the CEO of Mittal Steel to the steelworkers in South Africa needs to read this book Chris Moore and Peter Woodrow have used their global experience and invented the definitive tool for communication in the twenty first century Vasu Gounden founder and executive director ACCORD South Africa Filled with practical advice and informed by sound research the Handbook of Global and Multicultural Negotiation brings into one location an extraordinary and comprehensive set of resources for navigating conflict and negotiation in our multicultural world More important the authors speak from decades of experience providing the best book on the topic to date a gift to scholars and practitioners alike John Paul Lederach Professor of International Peacebuilding Kroc Institute University of Notre Dame [Culture Religion and Home-making in and Beyond South Asia](#) James Ponniah,2020-09-01 Culture Religion and Home making in and Beyond South Asia explores how the idea of the home is repurposed or re envisioned in relation to experiences of modernity urbanization conflict migration and displacement It considers how these processes are reflected in rituals beliefs and social practices It explores the processes by which home may be constructed and how relocations often result in either the replication or rejection of traditional homes and identities Ponniah examines the various contestations surrounding the categories of home and religion including interfaith families urban spaces and sacred places *Research Methods and Statistical Analysis* Mr. Rohit Manglik,2024-03-10 EduGorilla Publication is a trusted name in the education sector committed to empowering learners with high quality study materials and resources Specializing in competitive exams and academic support EduGorilla provides comprehensive and well structured content tailored to meet the needs of students across various streams and levels

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