



(Pages: 2)

F – 2729

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Fifth Semester B.B.A. Degree Examination, December 2018
Career Related First Degree Programme under CBCSS
Core Course : BM 1542 : RESEARCH METHODOLOGY
(2015 Admission Onwards)

Time : 3 Hours

Max. Marks : 80

SECTION – A

I. Answer **all** questions in **one** or **two** sentences. **Each** question carries **1** mark.

- 1) Define research.
- 2) What is applied research ?
- 3) What you mean by secondary data ?
- 4) What is SPSS ?
- 5) What is tabulation ?
- 6) What is educational research ?
- 7) What is research bias ?
- 8) What is hypotheses ?
- 9) What is type II error ?
- 10) What do you mean by probability sampling ?

(10×1=10 Marks)

SECTION – B

II. Answer **any eight** questions **not** exceeding **one** paragraph. **Each** question carries **2** marks.

- 11) What are the objectives of research ?
- 12) What is exposit facto research ?
- 13) Write a note on null hypothesis.
- 14) What is census method ?

P.T.O.

Question Paper 18march2014

Liyong Dong



Question Paper 18march2014:

Question Paper 18march2014 Book Review: Unveiling the Magic of Language

In a digital era where connections and knowledge reign supreme, the enchanting power of language has become much more apparent than ever. Its capability to stir emotions, provoke thought, and instigate transformation is actually remarkable. This extraordinary book, aptly titled "**Question Paper 18march2014**," written by a highly acclaimed author, immerses readers in a captivating exploration of the significance of language and its profound effect on our existence. Throughout this critique, we will delve into the book's central themes, evaluate its unique writing style, and assess its overall influence on its readership.

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