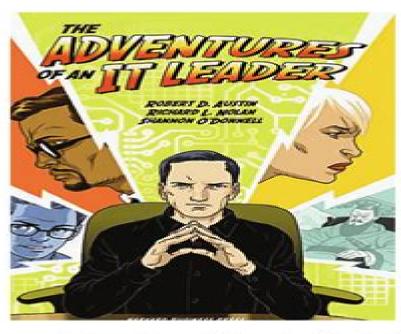
#### Reseña bibliográfica

## The Adventures of an IT Leader

Robert D. Austin, Richard L. Nolan, and Shannon O'Donnell Harvard Bussiness Press (Boston, USA, 2009) ISBN: 978-1422146606 Pasta dura, 320 páginas



seems per Andrés Navarro Cadavid, Ph.D.
Director Grupo de Investigación is T
Universidad Icesi (Cali, Colombia)

ste es un libro escrito por un grupo de profesores de las Universidades de Copenhagen, Dinamarca (Austin) y Harvard (Nolan), y una consultora e investigadora visitante la Universidad de Copenhagen (O'Donnell), que pretende servir como libro de texto en los temas relacionados con la gestión de IT (el cargo de un Chief Information Officer, CIO), sin ser un texto tradicional, pues también es un libro ameno que puede servir de consulta. Como su nombre lo sugiere, el libro narra las aventuras del recién nombrado CIO de una empresa del sector financiero, con gran experiencia administrativa (su cargo anterior era del de Gerente de Operaciones) pero sin

conocimiento alguno del área de IT, más allá del que tiene un simple usuario. Este cambio se da en un momento de transición para la empresa, con un nuevo y exigente CEO, orientado a resultados.

El libro combina una serie de personajes clave que tienen papel protagónico en él. Está narrado en forma de novela de aventuras, donde cada capítulo muestra un situación típica del área de IT de una empresa y el tipo de decisiones que debe enfrentar un CIO, tanto a nivel técnico como de tipo gerencial e inclusive ético. El libro no da respuestas, sino que al final de cada capítulo plantea una serie de preguntas al lector, que pueden ser usadas en discusiones de clase. Una de las grandes preguntas que platea



# **Adventures Of An It Leader**

**Mark Steyvers** 



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