

BEYOND CONSUMER CAPITALISM

Media and the Limits
to Imagination

Justin Lewis



Beyond Consumer Capitalism Media And The Limits To Imagination

Jennifer Rauch



Beyond Consumer Capitalism Media And The Limits To Imagination:

Beyond Consumer Capitalism Justin Lewis, 2014-01-24 Consumer capitalism dominates our economy our politics and our culture Yet there is a growing body of research from a range of disciplines that suggests that consumer capitalism may be past its sell by date *Beyond Consumer Capitalism* begins by showing how for people in the developed world consumer capitalism has become economically and environmentally unsustainable and is no longer able to deliver its abiding promise of enhancing quality of life This cutting edge book then asks why we devote so little time and effort to imagining other forms of human progress The answer Lewis suggests is that our cultural and information industries limit rather than stimulate critical thinking keeping us on the treadmill of consumption and narrowing our vision of what constitutes progress If we are to find a way out of this cul de sac Lewis argues we must begin by analysing the role of media in consumer capitalism and changing the way we organize media and communications We need a cultural environment that encourages rather than stifles new ideas about what guides our economy and our society Timely and compelling *Beyond Consumer Capitalism* will have strong appeal to students and scholars of media studies cultural studies and consumer culture The ^AOxford Handbook of Sport and Society Lawrence A. Wenner, 2022-09-27 The Oxford Handbook of Sport and Society is the premier comprehensive and interdisciplinary work for readers looking to understand key areas of inquiry about the role and impacts of sport in contemporary culture Through fifty seven chapter treatments from leading international scholars on sport s impact on key aspects of our lives the Handbook is essential reading for any reader trying to understand the outsized ways in which sport has become more than a game *Media Capitalism* Thomas Klikauer, 2022-01-01 This book argues that media and capitalism no longer exist as separated entities and posits three reasons why one can no longer exist without the other Firstly mass media have become indispensable to capitalism due to the media s ability to sell the commodities of mass consumerism Media capitalism also creates pro capital attitudes among a target population and establishes an ideological hegemony Thirdly media capitalism provides mass deception to hide the pathologies of capitalism which include mass poverty rising inequalities and the acceleration of global warming To illuminate this the book s historical chapter traces the emergence of media capitalism Its subsequent chapters show how media capitalism has infiltrated the public sphere society schools universities the world of work and finally democracy The book concludes by outlining how societies can transition from media capitalism to a post media capitalist society **Consumer Society and Ecological Crisis** Leslie M. Meier, 2022-12-15 *Consumer Society and Ecological Crisis* advances a critique of consumer capitalism and its role in driving environmental degradation and climate crisis placing a spotlight on how marketing and distribution activities help maintain unsustainable levels of consumption Rather than focusing on the most visible sites of promotional communication Meier examines less conspicuous facets of marketing and logistics in distinct chapters on plastic packaging e commerce and sustainability pledges in the fossil fuel sector These three main chapters each explore links between ecological crisis and consumer capitalism

drawing on critical theory and Marxist thought The topics of consumer convenience speed and economic growth and the role of fossil fuels as guarantor of these logics of consumer society unite the critical analysis Situated in the field of media and communication studies and adopting an interdisciplinary approach this book will be of interest to academics researchers and students in the areas of media and communication studies cultural studies sociology geography philosophy political science and advertising

Carbon Capitalism and Communication Benedetta Brevini, Graham Murdock, 2017-11-21 This volume examines the role of communication in contributing to and contesting the current climate crisis There is now widespread agreement that even if increases in carbon emissions are kept to the current international target the climate crisis will continue to intensify This book brings together for the first time state of the art research with activists interventions to place debate around climate crisis within the wider conversation about the changing relations between communications and contemporary capitalism Contributors include Naomi Klein Michael Mann Alan Rusbridger Vincent Mosco Jodi Dean and leading figures in Greenpeace and 350 org

Sustainable Consumption, Production and Supply Chain Management Paul Nieuwenhuis, Anne Touboulic, 2021-02-26 This incisive book integrates the academic fields of sustainable consumption and production SCP and sustainable supply chain management SSCM as a framework for challenging the current economic paradigm and addressing the significant ecological and environmental problems faced by the contemporary business world

Environmentalism of the Rich Peter Dauvergne, 2018-02-09 What it means for global sustainability when environmentalism is dominated by the concerns of the affluent eco business eco consumption wilderness preservation Over the last fifty years environmentalism has emerged as a clear counterforce to the environmental destruction caused by industrialization colonialism and globalization Activists and policymakers have fought hard to make the earth a better place to live But has the environmental movement actually brought about meaningful progress toward global sustainability Signs of global unsustainability are everywhere from decreasing biodiversity to scarcity of fresh water to steadily rising greenhouse gas emissions Meanwhile as Peter Dauvergne points out in this provocative book the environmental movement is increasingly dominated by the environmentalism of the rich diverted into eco business eco consumption wilderness preservation energy efficiency and recycling While it is good that for example Barbie dolls packaging no longer depletes Indonesian rainforest and that Toyota Highlanders are available as hybrids none of this gets at the source of the current sustainability crisis More eco products can just mean more corporate profits consumption and waste Dauvergne examines extraction booms that leave developing countries poor and environmentally devastated with the ruination of the South Pacific island of Nauru a case in point the struggles against consumption inequities of courageous activists like Bruno Manser who worked with indigenous people to try to save the rainforests of Borneo and the manufacturing of vast markets for nondurable goods for example convincing parents in China that disposable diapers made for healthier and smarter babies Dauvergne reveals why a global political economy of ever more more growth more sales more consumption is swamping environmental gains

Environmentalism of the rich does little to bring about the sweeping institutional change necessary to make progress toward global sustainability

Social Change and the Coming of Post-consumer Society Maurie J Cohen, Halina Szejnwald Brown, Philip J Vergragt, 2017-03-31 Consumer society is an unquestionably complex social construct. However, after decades of unrelenting dominance, there are signs emerging that it is starting to falter both as a coherent and durable system of social organization and as a strategy for societal advancement. Debates concerning how we can transition beyond present energy and materials intensive consumer society are beginning to gain greater salience. *Social Change and the Coming of Post Consumer Society* aims to develop more complete appreciation of the relevant processes of social change and to identify effective interventions that could enable a transition to supersede consumer society. Bringing together leading interdisciplinary experts on social change, the book identifies and analyzes several ongoing small and modest scale social experiments. Possibilities for macro scale change from the interlinked perspectives of culture, economics, finance, and governance are then explored. These contributions expose the systemic problems that are emblematic of the current condition of consumer society, specifically the unsustainability of prevailing consumption practices and lifestyles and the persistence of inequalities. These observations are summarized and extended in the final chapter of the book. This volume will be of great interest to students and scholars of sustainable consumption, sustainability transitions, environmental sociology, and sustainable development.

Communicating the Future W. Lance Bennett, 2020-12-03 We are facing an unprecedented environmental crisis. How can we communicate and act more effectively to make the political and economic changes required to survive and even thrive within the life support capacities of our planet? This is the question at the heart of W. Lance Bennett's much anticipated book. Bennett challenges readers to consider how best to approach the environmental crisis by changing how we think about the relationships between environment, economy, and democracy. He introduces a framework that citizens, practitioners, and scholars can use to evaluate common but unproductive communication that blocks thinking about change, develop more effective ways to define and approach problems, and design communication processes to engage diverse publics and organizations in developing understandings, goals, and political strategies. Until advocates develop economic programs with built-in environmental solutions, they will continue to lose policy fights. Putting intersectional communication into action requires acknowledging that communication is not only an exchange of messages but an organizational process. *Communicating the Future* is important reading for students and scholars of media and communication, as well as general readers concerned about the environmental crisis.

Cultural Sexism Heather Savigny, 2020-06-24 How does gendered power work? How does it circulate? How does it become embedded? And most importantly, how can we challenge it? Heather Savigny highlights five key traits of cultural sexism: violence, silencing, disciplining, meritocracy, and masculinity prevalent across the media, entertainment, and cultural industries that keep sexist values firmly within popular consciousness. She traces the development of key feminist thinkers before demonstrating how the normalization of misogyny in popular media

culture news and politics perpetuates patriarchal values within our everyday social and cultural landscape She argues that we need to understand why MeToo was necessary in the first place in order to bring about impactful lasting and meaningful change

The Future of Consumer Society Maurie J. Cohen, 2017 Shows how consumer society is changing due to demographic ageing rising income inequality political paralysis resource scarcity and steady jobs being replaced by freelancing It examines how people are striving to find new ways to ensure livelihoods and the role that the role that worker consumer cooperatives could play

Communicating Resiliency and Efficacy in a Digital Age Juliet Pinto, Stephen Mainzer, Lola Xie, 2025-08-18 Communicating Resiliency and Efficacy in a Digital Age Mediated Communities takes an interdisciplinary look at the roles and processes associated with mediated communication in helping to foment community resiliency

Sport, Advertising and Global Promotional Culture Steven J. Jackson, David L. Andrews, 2025-02-07 This book explores the intersection of contemporary sport advertising promotional culture and wider society Arguing that advertising and promotional culture remain key driving forces in relation to social structures and systems that contribute to enduring patterns of economic and other forms of inequality this book examines how sport and related areas of social life continue to be transformed by these forces Presenting in depth international case studies covering topics such as Nike's sign economies the sports gambling media complex sportswashing greenwashing radical politics in sport advertising sport and corporate nationalism and girls empowerment and transgender exclusion in sports this book sheds critical new light on some of the most important themes in the study of global consumer culture in the emerging era of surveillance capitalism Overall this book examines sport advertising through the lens of the circuit of cultural commodification including production representation consumption and regulation in order to provide insights into the formation complexities and contradictions of social identities commodities and brands This is fascinating reading for anybody with an interest in the sociology culture and politics of sport or cultural studies media studies and the wider politics and social significance of late stage capitalism

Neoliberalism Inequality and Authoritarianism Jon Kofas, 2024-09-03 This book exposes the inherent contradictions of neoliberalism The myth of limitless growth ignores the reality of resource constraints and fuels a global upward transfer of wealth Meanwhile a fractured global economy and intensifying class warfare chip away at neoliberalism's foundation As inequality spirals and social justice crumbles the model increasingly serves a privileged few at the expense of the majority This undermines the Enlightenment ideal of using liberal democracy to improve lives in the age of mass politics threatening neoliberalism's very survival

The Routledge Handbook of Political Campaigning Darren Lilleker, Daniel Jackson, Bente Kalsnes, Claudia Mellado, Filippo Trevisan, Anastasia Veneti, 2024-11-05 The Routledge Handbook of Political Campaigning provides an essential global and timely overview of current realities as well as anticipating the trajectory and evolution of campaigning in the coming years Offering a comprehensive analysis the handbook is structured into seven thematic sections including the campaign environment rhetoric and persuasion campaign strategies campaign tactics and platform affordances

news and journalism citizens and voters and civil society The chapters within each section reflect on the latest societal technological and cultural developments and their impact on campaigning on democratic culture within societies and on the roles that campaigns might play in both facilitating and impeding political engagement Key trends and innovations are examined alongside case studies and examples from a range of nations and political contexts Issues around trust and representation are further reflected in a focus on the wider campaigning environment and the rise in importance of grassroots and pressure groups social movements and movements that coalesce within digital environments The Routledge Handbook of Political Campaigning is an essential resource for scholars students and practitioners in political communication media and communication elections and voting behavior digital media journalism social movements strategic communication social media and more broadly to democracy sociology and public policy *Media Reform and the Climate Emergency* David J Park, 2021-09-07 Advertising consumption climate change **Consumer Activism** Eleftheria J. Lekakis, 2022-08-27 This book is a comprehensive exploration of the complexities and dilemmas of using the marketplace as an arena for politics It goes beyond simply buying or boycotting to critically explore how individuals collectives corporations and governments do politics with and through consumption **Post-Growth Living** Kate Soper, 2020-11-10 An urgent and passionate plea for a new and ecologically sustainable vision of the good life The reality of runaway climate change is inextricably linked with the mass consumerist capitalist society in which we live And the cult of endless growth and endless consumption of cheap disposable commodities isn't only destroying the world it is damaging ourselves and our way of being How do we stop the impending catastrophe and how can we create a movement capable of confronting it head on In Post Growth Living philosopher Kate Soper offers an urgent plea for a new vision of the good life one that is capable of delinking prosperity from endless growth Instead she calls for a renewed emphasis on the joys of being one that is capable of collective happiness not in consumption but by creating a future that allows not only for more free time and less conventional and more creative ways of using it but also for more fulfilling ways of working and existing This is an urgent and necessary intervention into debates on climate change **Capitalism and the Environment** Shi-Ling Hsu, 2021-12-09 Humankind must harness capitalism not quash it if it wants to save itself from ecological catastrophe **Slow Media** Jennifer Rauch, 2018-09-11 Today we recognize that we have a different relationship to media technology and to information more broadly than we had even five years ago We are connected to the news media to our jobs and to each other 24 hours a day But many people have found their mediated lives to be too fast too digital too disposable and too distracted This group which includes many technologists and young people believes that current practices of digital media production and consumption are unsustainable and works to promote alternate ways of living Until recently sustainable media practices have been mostly overlooked or thought of as a counterculture But as Jennifer Rauch argues in this book the concept of sustainable media has taken hold and continues to gain momentum Slow media is not merely a lifestyle choice she argues but has potentially great implications for our

communities and for the natural world In eight chapters Rauch offers a model of sustainable media that is slow green and mindful She examines the principles of the Slow Food movement humanism localism simplicity self reliance and fairness and applies them to the use and production of media Challenging the perception that digital media is necessarily eco friendly she examines green media which offers an alternative to a current commodities system that produces electronic waste and promotes consumption of nonrenewable resources Lastly she draws attention to mindfulness in media practice mindful emailing or contemplative computing for example arguing that media has significant impacts on human health and psychological wellbeing Slow Media will ultimately help readers understand the complex and surprising relationships between everyday media choices human well being and the natural world It has the potential to transform the way we produce and use media by nurturing a media ecosystem that is more satisfying for people and more sustainable for the planet

Uncover the mysteries within Explore with is enigmatic creation, Embark on a Mystery with **Beyond Consumer Capitalism Media And The Limits To Imagination** . This downloadable ebook, shrouded in suspense, is available in a PDF format (Download in PDF: *). Dive into a world of uncertainty and anticipation. Download now to unravel the secrets hidden within the pages.

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