

A Language and Culture Comparative Study of Three Primary Colors in English and Chinese Idioms and Usual Expressions from the Perspective of Metaphorical Cognition

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ABSTRACT

Color terms, especially the three primary colors, bear the weight of basic meaning of color in English and Chinese idioms and usual expressions. The same color has different meanings in different languages, thus it makes Native English speakers and Native Chinese speakers who use other foreign languages puzzled. Therefore, it is necessary to make a language and culture comparative study of the meanings of three primary colors in English and Chinese idioms and usual expressions. This essay uses metaphors and cognition to make the comparative study between color metaphorical cognitive meanings of three primary colors in English and Chinese idioms and usual expressions. This essay provides a perspective for the role of cultural variation of metaphor and plays a role in overcoming the language barriers in communication.

Keywords: three primary colors, idioms and usual expressions, metaphorical cognition.

1.INTRODUCTION

Color features are the perception and description of human language. It is an important part of the world language. In language, this symbol symbolizes the an understanding of color words. The words of color are generally used in people's cognition and description of the world [1].

Therefore, it is necessary to inherit the colors in human language. Everything in nature, including human language, is in a state of change. The development of language cannot be separated from the development of human language. A more developed language may affect the less developed one. At the same time, it is also conductive to the development of human language in the process of development. In the process of language learning, learners' attention is becoming more and more concentrated[1]. In non-human languages, Kay and McDaniel find an interesting phenomenon, metaphor. The metaphors of color and color terms are closely related. In exploring metaphors and its working mechanisms, the color terms are very useful.

In this essay, metaphorical cognitive meanings of three primary colors in English and Chinese idioms and usual expressions will be studied. Similarities and dissimilarities of three primary colors in English and Chinese idioms and usual expressions will also be searched from the aspect of metaphorical cognition. This essay is divided into several parts. In the first part, a brief introduction to metaphorical cognition will be shown. In the next part, first it is about similarities of metaphorical cognitive meanings of three primary colors in English and Chinese idioms and usual expressions. Secondly, it is about dissimilarities of metaphorical cognitive meanings of three primary colors in English and Chinese idioms and usual expressions. The last is about the reasons for similarities and dissimilarities of three primary colors' metaphorical cognitive meanings in English and Chinese idioms and usual expressions. The final part is the conclusion.

2. LITERATURE REVIEW

Color terms are as common as linguistic phenomena in many kinds of cultures and languages. It is necessary to introduce color terms, as color terms are going to be

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four of a four volume set This second edition has been extensively rewritten and should be of interest to both practitioners and students of organizational psychology Organizational Psychology Pieter Johan Diederik Drenth, Henk Thierry, Charles Johannes Wolff, 2000 Volume four of a four volume set This second edition has been extensively rewritten and should be of interest to both practitioners and students of organizational psychology What the West Can Learn From the East Dennis M. McInerney, Oon Seng Tan, Gregory Arief D. Liem, Ai-Girl Tan, 2008-10-01 Education East and West is today mostly Western in orientation Asian perspectives remain relatively unrepresented in curricula pedagogy and administrative structures This volume has brought together authors researching in Asia who redress this imbalance and describe what the West can learn from the East Topics covered include conceptions of and approaches to effective learning and teaching self regulated learning perceived causes of success and failure valuing of education peer influences and classroom behavior creativity teacher commitment class size motivation future goals and other influences on effective learning Shared insights from the research and theorizing presented should provide a fascinating perspectives for educators and administrators charged with providing cutting edge research based educational best practices in diverse cultural and social environments internationally Methods of Cross-Cultural Social Research Susanne Rippl, Christian Seipel, 2025-05-26 Cross cultural comparison is gaining increasing importance in the context of globalization and the internationalization of many areas of lifeThe aim of this volume is to provide a concise and practical introduction to the methods of cross cultural research In particular the possibilities and limitations of cross cultural survey research are addressed The book offers a solid foundation for a critical approach to cross cultural studies but it also imparts basic knowledge for conducting one s own cross cultural research Fundamentals of Research on Culture and Psychology Valery Chirkov, 2015-11-19 This unique text covers the core research methods and the philosophical assumptions that underlie various strategies designs and methodologies used when researching cultural issues It teaches readers why and for what purpose one conducts research on cultural issues so as to give them a better sense of the thinking that should happen before they go out and collect data More than a methods text it is about all the steps that go into doing cross cultural research It discusses how to select the most appropriate methods for data analysis and which approach to use and details quantitative qualitative and mixed methods for experimental lab studies and ethnographic field work Feast as a Mirror of Social and Cultural Changes Frédéric Armao, Bożena Gierek, Ilze Kačane, Tatiana Minniyakh metova, László Mód, Marek Moroń, Ewa Nowicka, Alīna Romanovska, Monika Salzbrunn, Tigran Simyan, Kiyoshi Umeya, 2020-12-23 Feasting seems to be an inseparable element of peoples especially their collective lives
The proposed volume consists of original unpublished texts in which their Authors search for the answers to the following questions How far have we gone astray from the primeval idea of celebrating the feast from understanding tradition in terms of the Romanian historian of religion Mircea Eliade or the French sociologist mile Durkheim Are there still any traditional in its very meaning feasts If not if they are

invented Hobsbawm and Ranger 1983 1992 why are they called traditional What elements have changed and why What has
had the greatest impact on celebrating feasts What are the new factors influencing the course of a feast s celebration
It was difficult to categorize the texts contained in this book because the subjects discussed in them very often overlap Still it
was possible to recognize several accentuated aspects that served as the basis for the division of the book into three sections
1 Culture and Identity 2 Ritual and Cultural Values 3 Culture and Policy The contributors are scholars who represent various
international institutions and fields of research and use different approaches and methodologies to study the subject of the
feast This publication is an opportunity to bring the results of their research together in one book The volume contains
chapters in which various aspects of feasts festivals and festivities perceived as a mirror of social and cultural changes in the
twentieth and twenty first centuries are presented It provides a unique and rich resource in the fields of culture folklore
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scope of our research and to include more ethnic groups and their cultures in order to see the changes they have undergone
and factors that caused them TABLE OF CONTENTS Fr d ric Armao University of Toulon France Uisneach from
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